



**Director of Instruction
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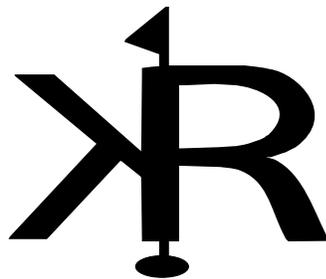
Adult Hourly Rates:

\$80/hour

10-Hours Individual
Coaching: \$750

Juniors (17 and under):

\$55/hour



My Story and My Coaching Model:

My coaching model was derived from years of success and failures as a swing instructor and player. To understand what I do as a Golf Coach, you should understand that I have not always been a Golf Coach.

For years I have been a successful “Swing Instructor.” The teaching industry, golf industry and its players have come to know “teaching” to be working on your swing at the driving range. Here are the common objections I’ve heard from golfers all over the country regarding golf lessons:

“Golf lessons don’t work!”

“I left more confused than when I got there.”

“I hit it fine on the range but can’t do it on the course.”

“I can’t stop thinking about mechanics when I’m playing now.”

“I am stuck in between swings right now.”

These objections drew a clear picture in my mind:

- 1) The golf industry has become too mechanical in its teaching practices.
- 2) The current teaching model of “swing instruction” pays no attention to your short game, routine, mentality, nerve levels, strategy, warm up routine, amongst other things.
- 3) The current teaching model works on one skill set, hitting a ball better on the driving range, when there is likely 3+ other skill sets that are holding you back far more.
- 4) Teachers are not going on the course to observe their players in action or seeing them play.
- 5) Too many students regress after taking lessons while attempting to change their golf swings
- 6) Why would a Golf Professional give a driver lesson to somebody that is 3-putting 8+ times per round if their goal is to “be more consistent” or “shoot lower scores?” It is because teachers are afraid to tell you your problems and it’s easier to assume the student understands their game. I am not afraid to tell you what holds you back.

So, I decided to stop being a part of the problem and start providing the solution with one goal: Get my students shooting lower scores.

My Coaching Model:

My model is based on a collaborative and team effort between a player and a coach. We will find out what it is you truly want out of golf. To do this, I need to watch you play golf and conduct a Player Assessment. During the Player Assessment, I watch you play, provide occasional demonstrations and track your statistics.

After the Player Assessment, I will show you what holds you back from shooting lower scores. This could be a myriad of problems, but we will address the 3 biggest issues and create a Practice Plan for you to address these issues relative to the goals we set. I could never see these issues if we had only hit balls at the driving range.

Finally, I will show you how to complete your practice plan and establish a frequency that you will need to complete your plan to attain your goals. This is all about showing you how to practice effective and efficient. I call this “Transfer Practice” because it transfers to the golf course. No more time wasted practicing or hitting balls and searching for answers.

By addressing the correct issues without a large emphasis on changing swing mechanics, I’m going to make you the best golfer that you can be. I don’t want to go through a swing rerouting with you. It may take you years to change your swing and get back to the same skill level that you were when we started. I want to create the best golfer that you can be with what you have by emphasizing *how to play golf* instead of *how to swing the club*.